



# 2022 ANNUAL REPORT



# Letter from the Board Chair

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2022 was a year to remember for Conquer MG! We celebrated our 50th anniversary of serving and supporting patients with myasthenia gravis. Our past is a source of pride, and we are excited about the foundation we have set for the future. Our 50th year was filled with many accomplishments, and here are a few highlights that merely skim the surface of our efforts and impact:

- We raised awareness, supported, educated, networked, fundraised, researched, and so much more. In June, 110 MG patients and supporters joined us for the 10th Annual Viking Challenge for MG, which returned as an in-person awareness and fundraising event.
- We held virtual and in-person support groups throughout the year.
- We learned about newly available and developing therapies that continue to give hope for our patient community.
- We gave voice to the MG patient experience through the video interview series "Finding Strength One Day at a Time."

These are just a few of the many ways we made a difference in our 50th year. We are grateful for the opportunity to serve the MG community and look forward to continuing our work in the years to come."

A handwritten signature in black ink that reads "Bob Rosecrans". The signature is fluid and cursive.

Bob Rosecrans  
Board Chair

# 10th Annual Viking Challenge for MG



The 10th Annual Viking Challenge for MG was a great success, bringing together more than 100 patients, families, and friends to show their support and raise money for programming, education, and research funding for MG patients. This year's event was particularly special as it marked the first time that the virtual challenge was held, allowing participants to display their strength from afar.

The event inspired those affected to “act like warriors to conquer myasthenia.” And for the first time, Conquer MG honored the memory of beloved MG warrior, Tracy Shackelford, who passed away suddenly in August 2021. Tracy was active on the Conquer MG Board and dedicated so much time to supporting the MG community—she is missed.



## Building Community, Supporting Patients and Caregivers

At the core of what we do is creating safe and open spaces for people living with MG and their loved ones. These spaces serve as platforms for learning, connecting, and sharing—fundamental elements that foster a supportive community.

Throughout the year, we have seen the transformative power of shared experiences. Patients who attend our meetings and share their stories have reported a sense of empowerment, knowing that their lived experiences can provide comfort and guidance to others in similar situations.

Our Support Groups have been a cornerstone of our efforts. These groups offer a lifeline to patients and their loved ones, providing a space where they can ask questions, feel supported, and above all, feel less alone in their journey. The value of these groups cannot be overstated, as they continue to be a critical program we offer.

Despite a challenging year, Conquer MG pivoted like the rest of the world to Zoom and hosted dozens of virtual meetings. The power of connecting and talking about shared experiences is immeasurable. It bridges gaps, fosters empathy, and builds a community that not only survives but thrives.



“Support group meetings saved my life when I was diagnosed at the start of COVID. I was feeling depressed, confused, and uncertain about what living with MG would be like. Attending support group meetings was what I needed to learn about the disease, how to live with it and to know that I could find a new normal.” -Kathryn Wotman

## Patient Assistance Program

The Patient Assistance Program is a vital part of the organization, providing much-needed support to our MG community members. By helping to defray the cost of medications and treatments, we can give hope to those in need and make a meaningful difference in their lives.



## Advancing Understanding Through Collaboration

In the realm of rare diseases, collaboration is key. Conquer MG has taken strides in fostering collective understanding and aiding in advancing research in myasthenia gravis. Our staff, in collaboration with other MG advocacy groups, has been actively participating in scientific conferences to broaden our knowledge.

The conference hosted by the Muscular Dystrophy Association provided an opportunity for Conquer MG to learn more about their study on the “MG Burden of Cost.”

# Our Funders

We are grateful to our generous supporters who make our work possible. Thank you for contributing to the cause!

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# Financials from the 2022 Audit

## Assets

Current Assets	
Cash and cash equivalents	\$57,234
Investments	1,161,602
Inventory	328
Prepaid expenses	1,716
Total current assets	<u>1,220,880</u>
Property and Equipment	
Website costs	8,500
Less accumulated amortization	(8,500)
<b>Total Assets</b>	<b>\$1,220,880</b>

## Revenues and Other Support

Individuals	\$135,516
Fundraising events, net of direct costs	88,772
Investment Income, net of fees	(193,308)
Advertising income	26,700
<b>Total revenues and other support</b>	<b><u>57,680</u></b>
Net assets released from restrictions	-
<b>Total Revenue, Gains, and Other Support</b>	<b>\$ 57,680</b>

## Liabilities

Current Liabilities	
Accounts payable	3,250
<b>Total Liabilities</b>	<b><u>3,250</u></b>
Net Assets	
Without Donor Restrictions	1,217,630
With Donor Restrictions	-
Total net assets	<u>1,217,630</u>
<b>Total Liabilities and Net Assets</b>	<b>\$1,220,880</b>

## Expenses

Program services	\$ 70,862
Management and general	95,964
Fundraising	16,188
<b>Total Expenses</b>	<b>\$ 183,014</b>
<b>Change in Net Assets</b>	<b>-125,334</b>
<b>Net Assets at Beginning of Year</b>	<b><u>1,342,964</u></b>
<b>Net Assets at End of Year</b>	<b>\$1,217,630</b>



# Our Mission and Vision

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Conquer Myasthenia Gravis is driven by the desire to help MG patients get prompt diagnosis and optimal care. We want to improve MG patient lives through programs of patient services, public awareness, medical research funding, professional education, advocacy, and patient care.

Our vision for the future is to eliminate myasthenia gravis altogether.



SUPPORT | EDUCATION | RESEARCH | AWARENESS

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